

2024 CALSAGA ANNUAL CONFERENCE RECAP

Our 2024 Annual Conference was another success in the books! The event took place October 22nd – 24th at the Agua Caliente Resort in Rancho Mirage.

This year we presented a session of Coffee Chat Live as well as bringing back the lively mariachi band for our President's Reception. Our second year of the Under the Stars Poolside Reception boasted the yearly lobster on a stick and raffle prizes that included a Staycation at the Agua Caliente Ranch Mirage.

Check out photos from the Annual Conference



The 2024 Annual Conference kicked off early Tuesday this year with a few new segments – A Conversation about Social Media Marketing with Manny Jimenez and Preparing to Sell Your Company with Keith Oringer with Security Pro Advisors. Anne Laguzza of The Works Consulting presented Lessons on Leadership. For this year's networking session, our Ambassador Committee conducted Coffee Chat

Live with CALSAGA Lobbyist Kelly Jensen of Sloat, Higgins, Jensen. Thank you to Coachella Valley Public Safety for hosting Tuesday lunch and Happy Hour sponsored by GardaWorld.

We wrapped up the first day with the President's Reception sponsored by conference Presenting Sponsor Assured Partners. The live

mariachi band was welcomed back with record attendance!



The Annual Conference continued Wednesday morning with breakfast sponsored by Allied Universal Security Services. A packed day started with the State of the Association address from CALSAGA President David Chandler followed by a Legal Update presented by Barry Bradley, Jaimee Wellerstein and Michael Bruskin of Bradley, Gmelich & Wellerstein. Barry, Jaimee & Michael advised about new statutes and employment law cases and legislations such as changes to Privates Security Services Acts, new firearms laws for 2025, and employment legislation.

CALSAGA members voted for their 2025 – 2026 Board of Directors which were announced mid-afternoon Wednesday. We are thankful to have many seasoned board members re-elected and to welcome a new face to the board! Officer Awards, which included Valor, Life Saving and Security Officer of the Year, were presented by CALSAGA Vice Presidents Gary Bradley and Ashlee Cervantes Thomas. Thank you to our Officer Awards sponsor USCCA.



After lunch, sponsored by The Works Consulting, CALSAGA Lobbyist Kelly Jensen returned for a brief legislative update. Our informational sessions wrapped up with the always popular BSIS Bootcamp by CALSAGA President David Chandler. Our Exhibitor Hall was once again sold out! Attendees were able to network and visit vendor booths during Wednesday Happy Hour, sponsored by Tactical Task Force Private Security.

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For the second year in a row we hosted the Under the Stars Poolside Reception. The always anticipated lobster on a stick returned, along with the delicious, mashed potato and sundae bars. We are very fortunate to provide a raffle during this event which featured cash prizes and a Staycation at the Agua Caliente Rancho Mirage. A special thank you to Trackforce Valiant + TrackTik for hosting our bar at this event. The Sound & Lighting Sponsor for this event was Sargeant Insurance.



A busy week came to an end with Anne Laguzza of The Works Consulting returning to the stage with Gary Bradley of St. Moritz Security Services delivering a session about understanding leave laws. After our final break for a visit in the vendor hall, CALSAGA's Preferred Broker Assured Partners, Shaun Kelly presented an insurance update for 2025. Lastly, we welcomed back the BSIS Chief Lynne Jensen for a Q&A with attendees. We are grateful for the incredible working relationship we have with the Bureau and their continued presence at our Annual Conference.



A special thank you to Agua Caliente Casino and Resort. This location has

hosted the CALSAGA Annual Conference for 9 years and we greatly appreciate their hospitality to our conference guests. Finally, we wouldn't have been completely successful without the support of our sponsors and vendors!

Thank you to our sponsors: ALKEME Insurance; Allied Universal Security Services; Assured Partners; ARCS Software; Belfry Software; Black Knight Patrol Private Security Services; Bradley, Gmelich & Wellerstein; Chandler Security Consulting, Inc.; Coachella Valley Public Safety; Code 4 Private Security; El Dorado Insurance Agency, Inc.; GardaWorld; Guardian Secure Solutions LLC; Hearclear LLC; HUB International; Officer Reports; PLIX AI; Pre-Banc Business Credit, Inc.; Sargeant Insurance; Security ProAdvisors; Symbol Arts; Tactical Task Force Private Security; TEAM Software by WorkWave; The Works Consulting; TrackForce Valiant + TrackTik; and USCCA.

We appreciate everyone who completed the Annual Conference survey following the event. Your feedback helps us to plan events that will be most beneficial to you. We look forward to seeing new and familiar faces next year! Dates for the 2025 Annual Conference will be announced soon!

