

# 2024 ANNUAL CONFERENCE SPONSOR & VENDOR OPPORTUNITIES

**October 22nd - 24th  
Rancho Mirage, CA**

California Association of Licensed Security Agencies, Guards & Associates (CALSAGA) is the only industry association in California dedicated to advocating on behalf of the security industry in the Legislature and at the Bureau of Security & Investigative Services (BSIS) to make sure your voice is heard. The organization, which was originally started in 1994, has led efforts over the past several years to bring greater accountability in licensing, training and background screening standards that has made California a national leader in security. From small firms to some of the largest private security companies in the world, our legislative successes are due largely in part to our strength in numbers.

The Mission of CALSAGA is to: “Raise and improve the quality of service and public perception of the security industry by promoting industry growth and providing information, education, improved standards, legislative and regulatory agency advocacy, money-saving benefits, and personal development.”







Expected  
attendance:  
250 - 300  
Security  
Professionals

Direct access to senior  
management of some of  
the largest security  
companies in the world,  
as well as smaller  
independent companies



Agenda includes  
dedicated booth  
time

Meals,  
Receptions and  
Happy Hours  
included for  
Sponsors and  
Vendors





# EXHIBITOR HALL OPTIONS

INCLUDES	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	VENDOR
Cost	\$5,500	\$4,500	\$3,500	\$2,500 - 10 x 6 \$2,200 - 6 x 6
Number of Included Admissions	3	2	2	1
Cost for Additional Admissions	\$309	\$309	\$339	\$359 regular \$409 late
Attendee Contact Information Following the Event	✓	✓	✓	✓
Access to the online conference platform and app	✓	✓	✓	✓
Logo and link on conference website	✓	✓	✓	
Ability to distribute promotional materials in attendee bags	✓	✓	✓	
Company recognition on conference website	✓	✓	✓	
Recognition in the Q4 edition of The Californian	✓	✓	✓	
Pre-conference social media thanks	✓	✓	✓	
Ability to send a pre-conference email to attendees	✓	✓		
Guaranteed admission to General Sessions	✓	✓		
High logo visibility and number of mentions	✓			
Priority on Booth Location Selection	✓			

# ADDITIONAL OPPORTUNITIES

- All of the sponsorships below include:
- Recognition on the conference webpage
  - Signage recognition at the conference
  - Recognition in Q4 edition of *The Californian: The Quarterly Newsletter of CALSAGA*

ATTENDEE APP SPONSOR \$3,500

~~TUESDAY NETWORKING HAPPY SPONSOR \$2,500~~ SOLD

~~WEDNESDAY POOLSIDE RECEPTION BAR SPONSOR \$3,000~~ SOLD

~~WEDNESDAY POOLSIDE RECEPTION FOOD SPONSOR \$3,000~~ SOLD

~~WEDNESDAY HAPPY HOUR IN THE VENDOR HALL \$2,500~~ SOLD

~~WEDNESDAY OR THURSDAY BREAKFAST SPONSOR \$1,500~~ SOLD

~~WEDNESDAY LUNCH SPONSOR \$1,500~~ SOLD

~~TUESDAY PRESIDENT'S RECEPTION SOUND & LIGHTING SPONSOR \$1,000~~ SOLD

~~TUESDAY LUNCH SPONSOR \$1,500~~ SOLD

~~WEDNESDAY SNACK BREAK SPONSOR \$1,000~~ SOLD

~~WEDNESDAY POOLSIDE RECEPTION SOUND & LIGHTING SPONSOR \$1,000~~ SOLD





- 1/4: Peacekeeper Products International
- 2: Method Insurance
- 3: Provident Credit Union
- 5: RLI Insurance Company -Transportation Division
- 6: TEAM Software
- 7: Defencify
- 8: Officer Reports
- 9: Moody Insurance
- 10: El Dorado Insurance
- 11: Hear Clear
- 13: Assured Partners
- 14: USCCA
- 15: Guardian Secure Solutions
- 16: The Police Credit Union
- 17: Tangram Insurance
- 18: American Bike Patrol
- 19: StaffWizard
- 20: Trackforce Valiant + TrackTik
- 21: Belfry Software
- 22: Symbol Arts
- 23: Pre-Banc
- 24: Sellmark Corporation- BulletSafe
- 25: UniPro
- 26: Philadelphia Insurance
- 27: Alkeme
- 28: PLIX AI
- 29: NeelBlue Technologies
- 30: Semper Uniforms



## [View the Annual Conference Schedule](#)

Booths not reserved by September 1st may be offered to registered exhibitors. Priority will be given by sponsorship level.

All vendor booths include complimentary pre-wired 110V electricity to every booth and complimentary internet access.

### **Discounts for Gold, Silver or Bronze Sponsorship or Vendor Booths**

CALSAGA Associate Member: 10% Discount

CALSAGA Network Partners: 15% Discount

CALSAGA reserves the right to restrict or remove exhibits, without refund, that have been falsely entered, or are deemed by unsuitable or objectionable by CALSAGA. This restriction applies to, but is not limited to, noise, P.A. systems, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to CALSAGA or Facility Management. If applicable, exhibitor must be licensed to do business in California.

PLEASE CONTACT

[conference@calsaga.org](mailto:conference@calsaga.org)

WITH ANY QUESTIONS OR TO REGISTER AS A SPONSOR OR VENDOR.  
WHEN REGISTERING PLEASE SEND YOUR TOP THREE  
CHOICES FOR BOOTH PLACEMENT.