Request for Proposals for Speaker Presentations CALSAGA Annual Conference, October 22-24, 2024

CALSAGA (California Association of Licensed Security Agencies, Guards, and Associates) invites qualified speakers to submit proposals for presentations at our Annual Conference, scheduled for October 22-24, 2024. We are seeking engaging and knowledgeable speakers to deliver sessions relevant and informative to the private security industry.

Submission Guidelines

Presentations should be relevant to the private security industry and informative in nature rather than sales presentations. Speakers should propose topics directly related to the private security industry, encompassing but not limited to:

- Sales and marketing, specifically related to the private security industry
- Emerging trends in security technology
- Best practices in security management
- Compliance and regulatory updates
- Risk assessment and mitigation strategies
- Professional development for security company owners and management

Session Overview

Provide a detailed overview of your proposed speaking session, including key points, learning objectives, etc.

Provide any requirements you would have if selected: travel costs, speaking fees, material requirements, and your willingness to accept sponsorship in lieu of reimbursement for any of the items listed.

Speaker Bio

Include a bio highlighting your expertise, experience, and achievements in their respective field. Optional: include links to video clips of past speaking engagements

Submission Deadline

All proposals must be submitted by email to <u>conference@calsaga.org</u> no later than February 15, 2024. February 29, 2024. (*Deadline extended!*)

Selection Process

Proposals will be reviewed by CALSAGA staff and Executive Committee. Selection criteria will focus on relevance, depth of knowledge, presentation style, and the potential impact of the proposed session on conference attendees.

Benefits for Selected Speakers

- Exposure to a targeted audience of private security professionals and industry leaders
- Complimentary conference registration
- Networking opportunities with industry experts