

Security University is CALSAGA's two-day management training program. This class serves as a great refresher for those who desire to brush up on the legalities and complexities of running a security business, a great introduction for those new to operating a PPO or for those looking for advancement within the industry. Sessions are presented by subject matter experts in legal, BSIS Compliance, insurance, human resources, and financial management &

responsibility.

Sponsorship opportunities are first offered to CALSAGA Network Partners. Unlike the CALSAGA Annual Conference which takes place each October, sponsorship opportunities for Security University are limited to one Gold Sponsor, one Silver Sponsor, and one Happy Hour Sponsor. Sponsors will not be from the same industry/competitors. Gold sponsorship will be confirmed prior to accepting other sponsors.

GOLD SPONSOR, \$2,500 per session

- Admission for two company representatives at Security University
- 30-minute speaking session on c y 1 of the event
- Logo and recognizion on the event website and constants.
- Ability distribute marketing collateral or givea. Witems
- Recognition in *The Californian: The* Quarterly Newsletter of CALSAGA

SILVER SPONSOR, \$1,500 per session

- Admission for one company representative at Security University
- 15-minute speaking session on day 2 of the event
- Logo and recognition on the event website and collateral
- Ability to distribute marketing collateral or giveaway items
- Recognition in *The Californian: The Quarterly Newsletter of CALSAGA*

HAPPY HOUR SPONSOR, \$1,000 per session

- Logo and recognition on the event we site and collateral
- Ability to distribute marketing collateral or giveaway items
- Recognition in The Californian: The Quarterly Newsletter of CALSAGA



Please contact Association Manager Kate Wallace at <u>kate@calsaga.org</u> with any questions or to register as a sponsor.