



ANNUAL CONFERENCE

2022



Sponsor & Vendor Opportunities

2022 CALSAGA Annual Conference

Tuesday, October 18th, Wednesday, October 19th & Thursday, October 20th

After hosting virtual conferences in 2020 and 2021 we intend to return to an in-person conference in 2022! The event will include an Exhibitor Hall and ample opportunities for networking with attendees. CALSAGA has served as a voice for the private security industry for over twenty-five years.

Participation in the Annual Conference provides direct access to the owners and/or senior management of some of the largest security companies in the world, as well as smaller independent companies. Limited vendor and sponsorship opportunities allow participants the quality time with attendees that would not be possible at other oversold tradeshow. The program includes dedicated booth visitation time during program and – new for 2022 – the exhibitor area has been moved to maximize exposure and engagement opportunities. All vendor booths include complimentary pre-wired 110V electricity to every booth (additional 220V access will need to be arranged separately with the hotel and at the vendor's expense) and complimentary internet access.

2022 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

***CALSAGA Associate Members and Network Partners receive a 10% discount on sponsorship packages and vendor booths.**

GOLD SPONSOR \$5500 - *Last day to register is September 26th!*

- 1 Vendor Booth at the Conference
- Virtual Vendor Booth in the Conference App
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people including Awards Dinner
- Company recognition during General Session
- Access to the online conference platform and app which provides additional opportunities to engage with attendees before, during and after the conference
- Recognition on the conference webpage and conference signage
- Distribution of promotional materials in registration bags
- Attendee contact list following the event
- Recognition in *The Californian: The Quarterly Newsletter of CALSAGA*

SILVER SPONSOR \$4500 - *Last day to register is September 26th!*

- 1 Vendor Booth at the Conference
- Virtual Vendor Booth in the Conference App
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people including Awards Dinner
- Access to the online conference platform and app which provides additional opportunities to engage with attendees before, during and after the conference
- Recognition on the conference webpage and conference signage
- Distribution of promotional materials in registration bags
- Attendee contact list following the event
- Recognition in *The Californian: The Quarterly Newsletter of CALSAGA*



BRONZE SPONSOR \$3500 - *Last day to register is September 26th!*

- 1 Vendor Booth at the Conference
- Virtual Vendor Booth in the Conference App
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people including Awards Dinner
- Access to the online conference platform and app which provides additional opportunities to engage with attendees before, during and after the conference
- Recognition on the conference webpage and conference signage
- Distribution of promotional materials in registration bags
- Attendee contact list following the event
- Recognition in *The Californian: The Quarterly Newsletter of CALSAGA*

VENDOR 10' x 6' \$2500 **SOLD OUT**

VENDOR 6' x 6' \$2000 **SOLD OUT**

- 1 Vendor Booth at the Conference
- Virtual Vendor Booth in the Conference App
- Admission to the conference for 2 people
- All conference program breakfasts, lunches, snack breaks and networking events are included for up to 2 attendees (Awards Dinner tickets available for an extra fee)
- Access to the online conference platform and app which provides additional opportunities to engage with attendees before, during and after the conference
- Recognition on the conference webpage and conference signage
- Distribution of promotional materials in registration bags
- Attendee contact list following the event
- Recognition in *The Californian: The Quarterly Newsletter of CALSAGA*

ADD-ONS

AWARDS DINNER RECIPIENT SPONSOR \$4000 **SOLD**

- This sponsor will provide monetary gifts to recipients of the Security Officer of the Year, Medal of Valor and Lifesaving Award winners.
- Company representative will present the awards to the winners from the stage during the awards presentations.
- Recognition on the Awards Dinner program, conference webpage and conference signage
- Signage recognition at beverage refreshment area
- Recognition in *The Californian: The Quarterly Newsletter of CALSAGA*

AWARDS DINNER COCKTAIL PRE-RECEPTION SPONSOR \$2500 **SOLD**

- Recognition on the Awards Dinner program, conference webpage and conference signage
- Signage recognition at beverage refreshment area
- Recognition in *The Californian: The Quarterly Newsletter of CALSAGA*

AWARDS DINNER WINE ON TABLES SPONSOR \$2500 **SOLD**



TUESDAY HAPPY HOUR FOR NETWORKING & JEOPARDY SPONSOR \$2500 ~~SOLD~~

WEDNESDAY HAPPY HOUR IN EXHIBIT AREA SPONSOR \$2500 ~~SOLD~~

BRANDED NOTEPADS SPONSOR \$500 ~~SOLD~~

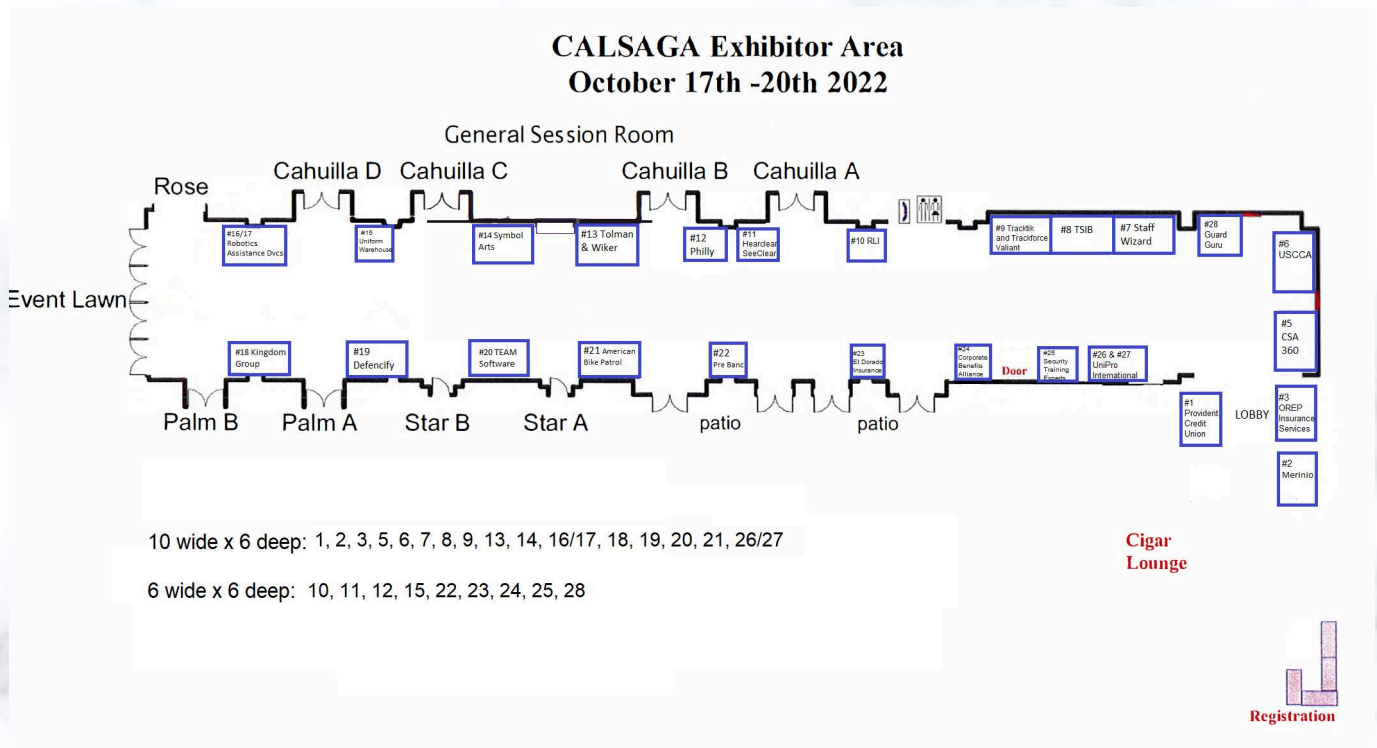
AWARDS DINNER TICKET SPONSOR OR VENDOR - \$39

AWARDS DINNER TICKET GUEST- \$75

This year the Awards Dinner is not included in the General Session ticket or Vendor Booth Registration. On Wednesday, October 19th will be hosting our Awards Dinner in The Show at the Agua Caliente Resort. Attendees may opt for business casual or cocktail attire. Ticket for this event includes a delicious dinner, dessert and one drink ticket. This annual event honors brave security professionals and includes the presentation of Lifesaving, Medal of Valor and Security Officer of the Year Awards.

ADDITIONAL EXHIBITOR BADGE - \$275

This cost includes admission to the General Session including session on Tuesday afternoon, Tuesday networking session, admission to the President's Reception on Tuesday night, breakfast and lunch on Wednesday and Thursday.



Please contact our staff at conference@calsaga.org with any questions or to register as a sponsor or vendor. When registering please send your top three choices for booth placement.

