

2021 ANNUAL CONFERENCE RECAP

Kate Wallace, CALSAGA Association Manager



Out of an abundance of caution the 2021 CALSAGA Annual Conference was held in a virtual format. The conference platform included message boards and chat functions which allowed attendees, speakers, staff, sponsors and vendors to engage with each other although physically separated. For the first time the association offered a Virtual Happy Hour and Jeopardy game which was hosted by the CALSAGA Ambassador Committee. That event was such a success that our staff is working to produce a similar event in a physical format during the opening day of the 2022 Annual Conference. Our speakers worked hard to provide great content and important information that attendees need in order to operate their businesses as efficiently as possible and to stay in compliance. Many presenters offered Live Q&A sessions and several of our subject matter experts gathered together to close the conference by answering any last minute questions.

Thank you for everyone who made the 2021 Virtual Annual Conference a success!

Save the Date for the 2022 CALSAGA Annual Conference

October 18 - 20, 2022

Aqua Caliente Resort, Rancho Mirage

Attendees were able to visit our sponsors and vendors through the Virtual Exhibit Hall. In their virtual booth, sponsors and vendors were able to share product and service videos, chat with interested attendees, offer promotions and contests and more!

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