The Californian The Quarterly Newsletter of











Digital Advertising Packages

915 L. St. #C251

Sacramento CA 95814 www.calsaga.org

916.930.0552





2019-2020 BOARD OF DIRECTORS

PRESIDENT

David Chandler

NORTHERN CALIFORNIA VICE

PRESIDENT

Mark Tsuji

SOUTHERN CALIFORNIA VICE

PRESIDENT

Aleda Sebenick

SECRETARY

Mike Smidt

TREASURER

Mark Miller

NORTHERN CALIFORNIA

DIRECTOR

Ashlee Cervantes

NORTHERN CALIFORNIA

DIRECTOR

Cal Horton

SOUTHERN CALIFORNIA

DIRECTOR

Gary Bradley

SOUTHERN CALIFORNIA

DIRECTOR

Hugo Rodriguez

DIRECTOR AT LARGE

Musheer Rasheed

DIRECTOR AT LARGE

Wes Walker

LEGAL ADVISOR

Barry Bradley

STAFF

ASSOCIATION MANAGER

Kris Smidt

COMMUNICATIONS MANAGER

Kate Wallace

ADMINISTRATION

Andrea Chandler

ADMINISTRATION

Aley Moyer

Advertise with us!

The Californian is a high-quality digital quarterly newsletter distributed in February, May, August and November. The inaugural issue was released in February 2018.

This publication is distributed to the CALSAGA email list of more than 1,000 recipients as well as posted to the CALSAGA social media platforms and the CALSAGA blog.

CALSAGA members are owners and executive-level management of private patrol operators, proprietary security employers, private security training facilities as well as other industry and bureau partners.

Web links may be attached to ad spaces.

Advertising submissions are welcomed by both current CALSAGA member companies and non-CALSAGA member companies. Please note that article submissions will only be received from current CALSAGA member companies.

	1/4 Page Ad	1/8 Page Ad
4 editions	\$2850	\$1450
2 editions	\$1450	\$750
1 edition	\$750	\$400

Anticipated		
Publication Date	Submission Deadline	
February 4, 2019	January 23, 2019	
May 1 [,] 2019	April 24, 2019	
August 1, 2019	July 24, 2019	
November 4, 2019	October 23, 2019	

	1/4 Page Ad	1/8 Page Ad
Dimensions	3.5 inches x	3.5 inches x
	4.75 inches	2.38 inches

Publication-ready artwork in JPG or PNG format. Please note that submissions are accepted on a first-received basis.

To reserve ad space contact Kate Wallace at KWallace@calsaga.org.