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The Californian is a high-quality digital quarterly newsletter distributed in February, May, August and November. The inaugural issue was released in February 2018.

This publication is distributed to the CALSAGA email list of more than 1,000 recipients as well as posted to the CALSAGA social media platforms and the CALSAGA blog.

CALSAGA members are owners and executive-level management of private patrol operators, proprietary security employers, private security training facilities as well as other industry and bureau partners.

Web links may be attached to ad spaces.

	1/4 Page Ad	1/8 Page Ad
4 editions	\$2850	\$1450
2 editions	\$1450	\$750
1 edition	\$750	\$400

Anticipated	
Publication Date	Submission Deadline
February 4, 2019	January 23, 2019
May 1 <sup>,</sup> 2019	April 24, 2019
August 1, <sup>,</sup> 2019	July 24, 2019
November 4, 2019	October 23, 2019

	1/4 Page Ad	1/8 Page Ad
Dimensions	3.5 inches x	3.5 inches x
	4.75 inches	2.38 inches

Publication-ready artwork in JPG or PNG format. Please note that submissions are accepted on a firstreceived basis.

> To reserve ad space contact Kate Wallace at KWallace@calsaga.org.