



NETWORK PARTNER PROGRAM

CALSAGA (California Association of Licensed Security Agencies, Guards and Associates), established in 1996, is the only industry association in California dedicated to advocating on behalf of the security industry. Our advocacy is focused on the Legislature, the Bureau of Security & Investigative Services (BSIS), and other regulatory and governmental agencies. Our goal is to ensure our members' voices are heard at all levels.

CALSAGA has led efforts to bring greater accountability in licensing, training and background screening standards. Our results have made California a national leader in private security. Our members include small firms to nearly all the largest private and publicly- traded security companies in the world. Our legislative successes are due largely to our strength in numbers. We have had great success lobbying on behalf of our member companies and have affected positive change on numerous bills and initiatives.

As a membership service association, CALSAGA is dedicated to improving the security industry, representing the professional and business interests of Private Patrol Operators, Proprietary Security Employers, Private Security Training Facilities and their employees.

Representing more than 200 companies which employ more than 300,000 officers, CALSAGA strives to achieve our Building Blocks for Success:

- Elevate the overall quality and ethical standards of private security service companies
- Improve the public perception of private security
- Advocate for industry interests within the State Legislature
- Represent industry interests with the Department of Consumer Affairs (DCA) and BSIS
- Network with similar organizations on a national level to gain perspective
- Improve business opportunities by educating consumers
- Provide members with educational seminars, information and events on relevant industry regulations and issues.

CALSAGA is a 501(c)6 non-profit organization, financially supported by membership dues, generous partner organizations and income from our training programs, annual conference and other member service fees. In addition, CALSAGA is pleased to receive financial assistance from diverse supporters and donors including sponsors and Network Partners.

Network Partnerships will run for a one-year period with annual renewals. Unless they wish otherwise, we will publicize the names and/or logos of supporters on our website, at our events, and in certain promotional materials as detailed on the following page.



To be considered for a potential alliance with CALSAGA, the Network Partners committee will review your proposal which should include the following:

- Services / products included
- Proposal for preferred pricing for CALSAGA Members or commission based on overall sales (if applicable).
- Submit 3 references from companies/associations that use your services

Besides the standard proprietary disclosures, permissions, and representations CALSAGA Network Partners agreements also include the mutual exchange of marketing data

Sponsorships for our Annual Conference will be sold separately and are not a part of the Network Partners Program.

We look forward to continuing or beginning our partnership.



Program Components and Annual Fee	Platinum	Signature	Premium	Basic
	\$7,500	\$5,000	\$3,500	\$2,000
A block of 15 minutes of dedicated time to present your product to the Board at a Board of Directors Meeting	X	X		
Special Recognition luncheon in your honor during CALSA SAGA Board of Directors Meeting	X	X		
Promote your special offers to Association members via the CALSA SAGA Blog	1x			
Contribute content to CALSA SAGA Association Newsletter article or blog post	1x			
Logo on CALSA SAGA's Network Partner Page	X	X	X	X
CALSA SAGA logo available for use on your website and promotional materials	X	X	X	X
CALSA SAGA thank you tweet at renewal	X	X	X	X
CALSA SAGA Newsletter/Blog thank you (1 time each)	X	X	X	
Annual updates that recognize and thank all supporters, including you!	X	X	X	X
Complimentary 8-foot booth* at CALSA SAGA Annual Conference <i>*10 or 20-foot booth may be secured for a small additional fee.</i>		X		
Complimentary 10-foot booth* at CALSA SAGA Annual Conference <i>*20-foot booth may be secured for a small additional fee</i>	X			
Introduction and acknowledgement at CALSA SAGA Annual Conference General Session	X	X		
Logo on presentation slides at CALSA SAGA Annual Conference	X	X	X	X
Invitation to VIP/Sponsor Opening Reception at Annual Conference	X	X	X	X
Premium signage location in high traffic areas at CALSA SAGA Annual Conference	X			