



## **Candidate Statements – Executive Committee:**

### **David Chandler, President**

I have served on your CALSAGA Board for the last eleven years as Regional Director, Director at Large, Southern Vice President, and for the last four years as your President.

During the last four years, I have built a motivated and dedicated staff and together we have revamped the CALSAGA Website, CALSAGA Membership Database, CALSAGA Training Database, and Invoicing system. We have launched a Quarterly Newsletter (The Californian) and increased our email correspondences to keep you as a valued member better informed as to new legislation, employment law and other important updates to assist you in operating your business. We have continued to have a positive and productive relationship with BSIS and provided influence into legislative issues in Sacramento.

I have tried my best to make sure you feel that your contributions and dues are well spent. We have had a complete financial turnaround during the last three years and are completely financially solvent – allowing us to offer additional Training Courses and continue to improve the Annual Conference & Exhibits, as well as sending Membership ID Cards and reinstating the CALSAGA Membership Plaque.

If elected for another term, I promise to continue to push forward and make CALSAGA a larger voice in the industry. I look forward to continuing as your CALSAGA President.

### **Aleda Sebenick, Vice President**

Aleda Sebenick has served on the CALSAGA Board of Directors (BOD) since 2009. Currently, Ms. Sebenick is a CALSAGA Vice President and serves on the Executive Committee for the past four years. She is a member of the Network Partner, Annual Conference, Legislative Committees and Chairs the Education Committee which was formed earlier this year.

In 2010, Aleda was appointed committee chairperson to develop and implement the Strategic Alliance (SA) program (currently, Network Partners). Her and her team's successful negotiations of numerous CALSAGA SA agreements has improved the associations much needed revenue for the past eight years as well as establishing long-term supporters of CALSAGA. Currently, Aleda is a consulted to the Network Partner's Committee.

In 2012, Aleda joined the Annual Conference Committee, led by the new chairperson, Mark Miller. His team tasked Sebenick to meticulously analyze all income and expenses to enable the committee to adjust costs to avoid losses, which the team has succeeded in doing the last six years. She is an active participant in acquiring speakers, venter/sponsorships, and participating in pre-event logistics for the CALSAGA Annual Conference.

As a member of the Legislation Committee, Aleda is kept informed as to current and pending legislation affecting our industry and business in general. While serving for 5 years as a Region V Co-Director, Aleda and her co-directors have conducted informative membership meetings to assist CALSAGA members in the implementation of the Affordable Care Act; litigation avoidance; Human Resource compliance; CA sick pay; ICE/IMAGE program; strategies to reduce Workman's Compensation cost; emergency planning; and other industry "Best Practices" topics central to our CALSAGA members.

Ms. Sebenick holds a BA in Education from Western Washington University, and a MA in Education from Arizona State University. She has held positions in restaurant and catering management, an inner-city teacher, Educational Computer Strategists, and is the CEO/Co-Owner of Custom Protective Services.



“It has been my extreme pleasure volunteering my time to this outstanding association and members. I would like to continue my efforts in representing CALSAGA members as your 2017-2018 CALSAGA Vice President.”

### **Mark Tsuji, Vice President**

Having twenty-five (25) years of experience within California’s private security industry, I know the challenges we face within our state and feel I can contribute value and insight to the CALSAGA membership. I have been an active member of organizations such as: ASIS International, Law Enforcement and Private Security (LEAPS), and National Association of Chief of Police. Additionally, I have also participated on numerous Security Advisory Boards as well as served on CALSAGA's Board of Directors for the past six (6) years.

If re-elected, you can be assured of my commitment to the following:

I will be dedicated to improving all aspects of California's licensed security officer hiring standards as well as the professional perception of the private security industry. I will work to accomplish these goals and promote industry growth by helping to inform and educate the public on the significant role private security plays in protecting people, property, assets, ideas as well as supporting our law enforcement and federal agencies to secure the overall safety of our country.

I will support our organization’s efforts with the Department of Consumer Affairs and BSIS concerning industry issues as well as support all legislative and regulatory agency advocacy. I will make certain to actively participate in all CALSAGA initiatives and legal matters.

I will competently and professionally represent CALSAGA members at all times. It will be my overall aspiration to improve the standards and heighten the role private security plays in our state and country.

### **Biography**

Mark Tsuji, Sr. Vice President, Pacific Region joined G4S in June 1992 and is accountable for all operations in California and Hawaii. Mark has over 25 years of extensive experience in management, training, sales, investigations and marketing within the security field. He received his bachelor’s degree from San Diego State University.

### **Mark Miller, Treasurer**

By way of introduction, my name is Mark Miller and I have served on CALSAGA’s Board of Directors for the past 15 years and currently hold the positions of Legislative Chairperson and Treasurer for CALSAGA. I have been employed with Securitas for 27 years and love the security business and love the people at CALSAGA. CALSAGA member companies and their security officers are helping to protect California and they are helping to make California a safer place. My passion is to make others aware of our industry and our security officers and to promote the security industry to many, including government people, elected people and regulators. I want leaders in our State and other places to be aware of the contributions our Security Officers make to safety and as first responders - and the challenges we face as business owners and operators. I ask for your yes vote for Treasurer of CALSAGA. Thank you.



**Mike Smidt, Secretary**

I am currently the Regional President for the Northwest Region of Allied Universal Security Services where I am responsible for operational oversight and overall delivery of service. I joined Allied Universal in 2003 and have more than 32 years of security industry experience. I belong to several associations, including ASIS. Formerly I was on the Board of Directors for the Los Angeles Police Foundation and the Santa Ana Chamber of Commerce. I hold a B.S. in Business Administration from California State University, Sacramento and am a graduate of ISMA's Executive Leadership Program from Georgetown University.

I have been a CALSAGA Board Member for the past six years and have enjoyed the experience tremendously. I am passionate about making sure both the security companies and the security officers are represented and protected legislatively. I appreciate being a voice for the industry and being able to use my experience to assist in any way that I can.



## **Candidate Statements – Board of Directors:**

### **Ashlee Cervantes, Northern California Director**

My name is Ashlee Cervantes and I am seeking your support in the 2019-2020 CALSAGA Board elections. I earned my MBA through UC Davis and have 10 years of security and management experience. My career began in retail loss prevention, shortly thereafter I moved into administration and eventually management. In 2010, I began working with Guardian Protection Force Inc., where I am now part owner. I have developed my expertise in the areas of Business Development, Human Resources and Organizational Management. However, my passion is rooted in Security Staff Training & Development.

I am eager to serve the CALSAGA community and our industry at large. I have been a proud member of CALSAGA for a number of years and feel personally aligned with the primary mission of our association, to promote and further our industry as professionals. I look forward to learning from those within CALSAGA leadership, and I am especially excited to work with the diverse background of highly seasoned security professionals. Lastly, I hope my enthusiasm and passion can be used as a tool to enrich our organization as a whole.

I sincerely appreciate your support in this endeavor as Northern California Director.

### **Chris DeGuzman, Northern California Director**

My career in the contract security service industry started in 1982. From 1993 to present day, I have fulfilled senior executive positions with global/national/large regional private security firms. Since 2011, I have been First Security Services' Chief Operating Officer.

I am a board certified CPP (Certified Protection Professional.)

I was elected as a CALSAGA director and faithfully served since 2012. I am an active contributor and engaged board member and have attended nearly all board meetings. I find serving on this board to very rewarding as my industry skills, knowledge and abilities have direct correlation to CALSAGA's mission. Moreover, CALSAGA's mission does great value to the private security service industry which has been my career.

#### **Summary of Professional Background:**

I am a result oriented senior executive leader with exemplary accomplishments in multi-location, labor intensive service organizations. Proven track record of successfully starting, establishing and growing business operations both organically and by acquisition. Recognized for developing successful organizations in multiple markets that provide superior service & customer service.

An innovative leader with a keen business acumen, sound judgment and good instincts. Strong leadership, communication, decision making and management skills.

Most notable accomplishments are growing extremely successful business operations in multiple markets that have endured the test of time.

I am a senior service sector C-Level executive with proven leadership experience and results in challenging, developing, and empowering multi-function management teams to achieve company objectives and grow shareholder value.

#### **Specialties: Areas of expertise include:**

Strategic & Business Planning Superior Customer Service Problem Solving



## Human Capital Management Operational Excellence Process Improvement

I am proud of the results that CALSAGA has achieved during my two terms as a serving board member and would be honored at the prospect of continuing my service to the industry through CALSAGA.

### **Bill Bancroft, Southern California Director**

Bill Bancroft is a licensed Private Patrol Operator, polygraph examiner and Private Investigator. He entered the security industry as a security officer in 1967 while attending Cal-State Fullerton and spending four years in the United States Air Force. He quickly moved from a standing guard position to Sales Manager for an emerging Orange County security firm. Five years later in 1973, using borrowed funds, he bought the fledgling firm he worked for and over the next 15 years grew the firm, finally selling it to a national competitor in 1989. He retained about 5% of the firm, the patrol division, as the seed for a new company which he established in 1990. The new company, Patrol One, was developed to provide uniformed standing guard service and vehicular patrol and parking compliance services. The firm continues to use proprietary software and technology-based products to solve security problems for upscale clients, especially those dealing with parking problems.

Bill has been a licensed Commercial Pilot since 1976. His hobby is flying competition aerobatics.

Bill is entering his fourth, two-year term as a CALSAGA Board Member with a focus on pro-active protection against Class Action lawsuit and other labor related issues plaguing the security industry.

### **Gary Bradley, Southern California Director**

Having just finished my first term on the CALSAGA Board of Directors, I am more excited than ever to run for another term. I continue to be impressed by the members of this worthy organization and the good work we accomplish together. I have over 30 years of legal and business experience and have worked for the contract security industry for more than 15 years.

I was formerly a partner at the law firm of Bradley & Gmelich, Legal Advisor to CALSAGA. During that time, I served as general counsel for numerous small and mid-size companies advising on issues of wage and hour compliance, benefits administration, and human resource matters. I am currently the Chief Legal Officer for St. Moritz Security Services, Inc. My professional experience has deepened my appreciation for the challenges facing PPOs.

During my time as a Board Member, I am proud of my contributions and input on matters of importance - including reviewing new legislation and reviewing the revisions to the training materials. If I am re-elected to the Board, I will continue to enhance the organization's effectiveness and support of its members. Thank you for your support.

### **Bill Markson, Southern California Director**

My name is Bill Markson and I'm running for the Board of Directors as the incumbent Southern California Director. I have remained involved with CALSAGA since being nominated in 2014 as the Regional Director of Riverside & San Bernardino Counties. Two years ago, I asked for your continued confidence and support as I ran for the newly revised Southern California Director's position. Through this support, I was able to continue to work alongside some of the most knowledgeable professionals within the Security Industry.

As an Association, we continued to present our phenomenal Annual Conferences and offer other innovative training programs like Managing Private Security and Growing Your Private Security Company. We continue to work closely



with our legislative partners and those within the Bureau of Security & Investigative Services, to advance both professional and business opportunities for Private Patrol Operators, Proprietary Private Security Employers, Private Security Training Facilities, Private Security Trainers and their employees.

I sincerely appreciate my association with a membership of professionals such as ours, who remain dedicated to improving the quality of service and public perception of the Security Industry. I would once again kindly ask for your vote and continued support for my candidacy as Southern California Director.

### **Hugo Rodriguez, Southern California Director**

First, I'd like to thank CALSAGA for allowing me the opportunity to submit my candidacy for a Director position. I'm truly humbled and honored for the nomination

Over the last four decades, I've had the privilege of serving the private and public protective services profession. Beginning as a security officer and now co-owner of our security company. I also served 27-years as a California peace officer, reaching the rank of police chief. I honorably retired in 2012.

My retirement was short-lived, and I quickly found myself, once again, in the trenches of our profession. In 2013, I was appointed by Gov. Brown on the BSIS, Disciplinary Review Committee, South, and was reappointed in 2018. I currently serve as Chairman.

As a progressive leader, I'm focused on the growth and vision of our profession at every level. Success and professionalism can only be accomplished through engagement and partnerships with private, local and state stakeholders. Through these partnerships; becoming a united voice for our industry.

In addition to my professional experience, I earned a master's degree in Public Administration, bachelor's degree in Criminal Justice Administration and a graduate of the FBI National Academy.

I humbly ask for your appointment and support.