



The Voice of the Industry



Vendor and Sponsor Information

Opening Night President's Reception: October 16 at 6:00 pm

Annual Conference: October 17-18, 2018

Agua Caliente Casino Resort Spa

Rancho Mirage, CA



The Voice of the Industry

VENDOR REGISTRATION

Registration as a vendor includes:

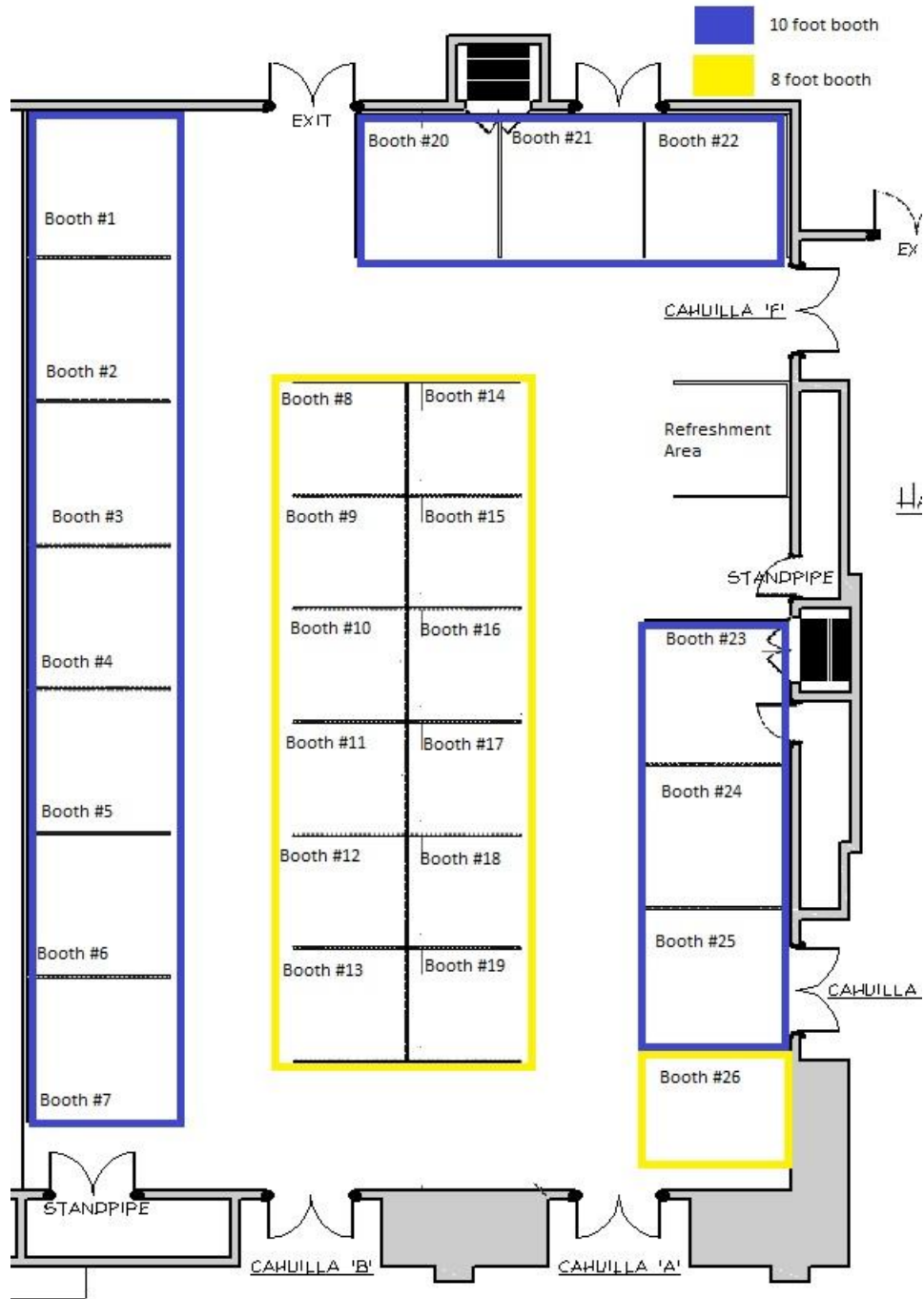
- ***We are one of the only trade shows to include all vendors at every meal and networking event!*** All conference program meals and networking events are included for up to 2 attendees (including our Awards Dinner)
- Direct access to owners and senior management of some of the largest security companies in the world, as well as leading smaller regional companies
- Limited vendor and sponsorship opportunities allows participants the quality time with attendees that you would not get at any other oversold tradeshow
- All refreshments during break times will be located within the exhibit hall
- Dedicated booth visitation time during program
- Complete list of all attendees with contact information immediately following the conference
- Complimentary pre-wired 110V electricity to every booth (additional 220V access will need to be arranged separately with the hotel and at the vendor's expense).
- Complimentary internet access to every booth

Vendor Registration Information:

All vendor booths will require payment at the time of registration.

Please see the Booth Map on the next page for more information.

8' Before 7.1	\$1600
10' Before 7.1	\$1750
20' Before 7.1	\$2200
8' After 7.1	\$2000
10' After 7.1	\$2250
20' After 7.1	\$2700





The Voice of the Industry

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (\$7500)

- 10' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people
- Company recognition during Awards Dinner
- Recognition in the conference program as well as on signage at Registration
- Distribution of promotional materials in registration bags

GOLD SPONSOR (\$5000)

- 10' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people
- Company recognition during general session
- Recognition in the conference program as well as on signage at Registration
- Distribution of promotional materials in registration bags

SILVER SPONSOR (\$4000)

- 10' Vendor Booth
- Admission to the Conference for 2 people
- All event meals and special event admission for 2 people
- Recognition in the conference program as well as on signage at Registration

BRONZE SPONSOR (\$3000)

- 8' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people
- Recognition in the conference program as well as on signage at Registration



The Voice of the Industry

SPONSORSHIP OPPORTUNITIES CONTINUED

EVENT SPONSORS

Awards Dinner Cocktail Pre-Reception (\$2500) – One Available

Awards Dinner Wine on Tables (\$2000) – **SOLD**

President's Reception Cocktail Reception (\$2000) – **SOLD**

Happy Hour in Exhibit Hall (\$1500) – **SOLD**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Signage recognition at beverage refreshment area

LUNCH SPONSOR (\$1500) – Two Available

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Signage recognition at lunch

BREAKFAST SPONSOR (\$1000) – Two Available

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Signage recognition at breakfast

ONLINE DIRECTORY SPONSOR (\$1000) - **SOLD**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Logo recognition on opening screen of online directory

REFRESHMENT SPONSOR (\$750) – Two Available

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Signage recognition at refreshment break



The Voice of the Industry

REGISTRATION INFORMATION

Please email kris@calsaga.org or kwallace@calsaga.org with the following information:

Company Name

Contact Name and Title

Phone Number

Contact Email Address

Size of Booth desired

2 Booth preferences – last year we sold out and began to sell booth space in the foyer. Please advise if you have a desire to be outside of the Exhibit Hall should we oversell again this year. Booth space will be assigned on a first come, first serve basis (for fully paid vendors).

Sponsorship interest

HOTEL INFORMATION

CALSAGA has arranged a room block at the Agua Caliente Casino Resort Spa in Rancho Mirage, CA.

Hotel code for discounted room rates will be available soon!

Agua Caliente Casino Resort and Spa
32-250 Bob Hope Drive
Rancho Mirage, CA 92270

CANCELLATION POLICY

CALSAGA is unable to grant refunds for 'no shows' due to venue catering agreements.

Should you need to cancel with at least 60 days' notice, please contact Kris Smidt or Kate Wallace at:
916-930-0552

kris@calsaga.org / kwallace@calsaga.org