



*The Voice of the Industry*



## **Vendor and Sponsor Information**

**Opening Night President's Reception: October 16 at 6:00 pm**

**Annual Conference: October 17-18, 2018**

**Agua Caliente Casino Resort Spa**

**Rancho Mirage, CA**



*The Voice of the Industry*

## **VENDOR REGISTRATION**

Registration as a vendor includes:

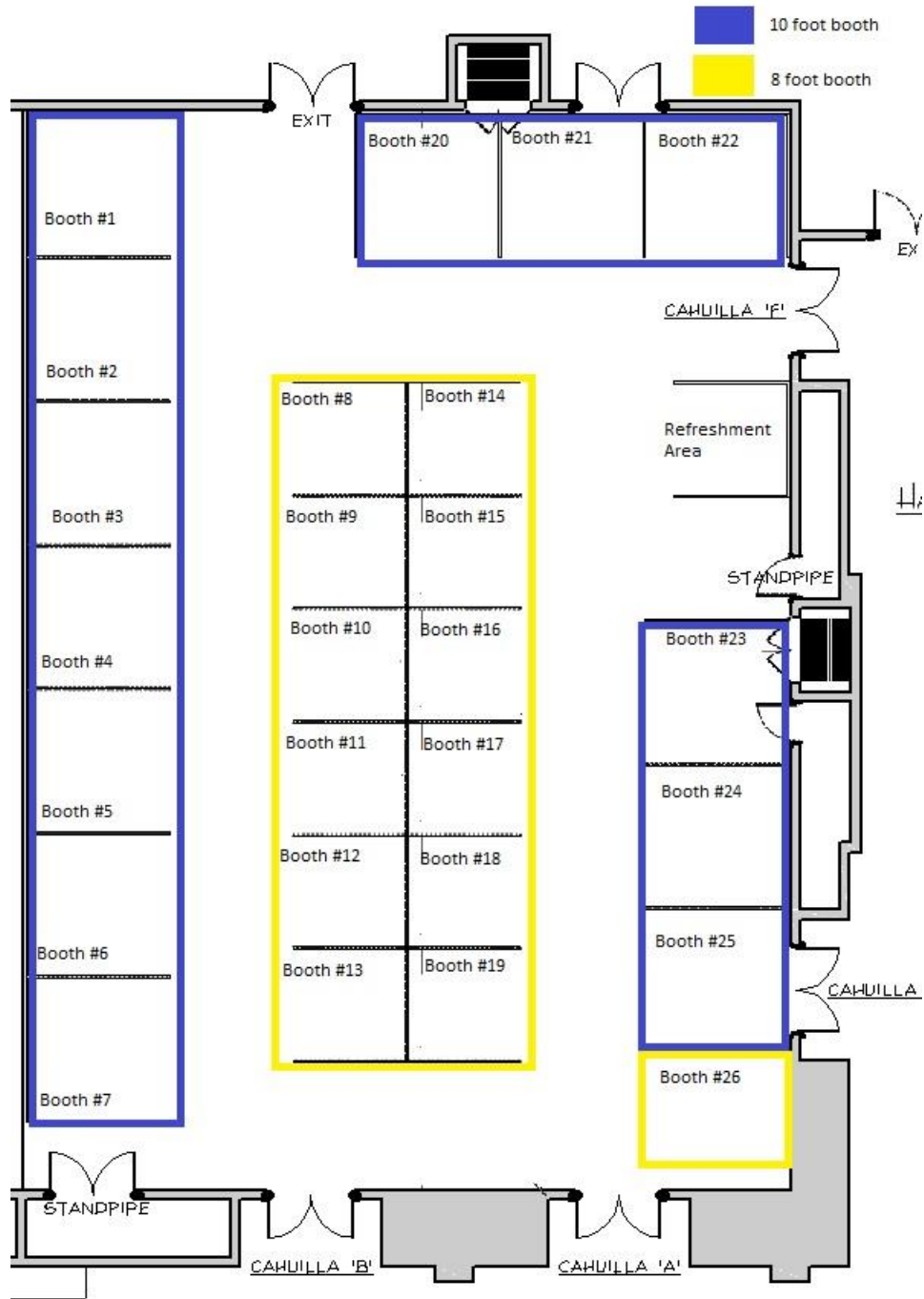
- ***We are one of the only trade shows to include all vendors at every meal and networking event!*** All conference program meals and networking events are included for up to 2 attendees (including our Awards Dinner)
- Direct access to owners and senior management of some of the largest security companies in the world, as well as leading smaller regional companies
- Limited vendor and sponsorship opportunities allows participants the quality time with attendees that you would not get at any other oversold tradeshow
- All refreshments during break times will be located within the exhibit hall
- Dedicated booth visitation time during program
- Complete list of all attendees with contact information immediately following the conference
- Complimentary pre-wired 110V electricity to every booth (additional 220V access will need to be arranged separately with the hotel and at the vendor's expense).
- Complimentary internet access to every booth

### **Vendor Registration Information:**

All vendor booths will require payment at the time of registration.

Please see the Booth Map on the next page for more information.

<b>8' Before 7.1</b>	<b>\$1600</b>
<b>10' Before 7.1</b>	<b>\$1750</b>
<b>20' Before 7.1</b>	<b>\$2200</b>
<b>8' After 7.1</b>	<b>\$2000</b>
<b>10' After 7.1</b>	<b>\$2250</b>
<b>20' After 7.1</b>	<b>\$2700</b>





*The Voice of the Industry*

## **SPONSORSHIP OPPORTUNITIES**

### **PLATINUM SPONSOR (\$7500)**

- 10' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people
- Company recognition during Awards Dinner
- Recognition in the conference program as well as on signage at Registration
- Distribution of promotional materials in registration bags

### **GOLD SPONSOR (\$5000)**

- 10' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people
- Company recognition during general session
- Recognition in the conference program as well as on signage at Registration
- Distribution of promotional materials in registration bags

### **SILVER SPONSOR (\$4000)**

- 10' Vendor Booth
- Admission to the Conference for 2 people
- All event meals and special event admission for 2 people
- Recognition in the conference program as well as on signage at Registration

### **BRONZE SPONSOR (\$3000)**

- 8' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people
- Recognition in the conference program as well as on signage at Registration



*The Voice of the Industry*

## **SPONSORSHIP OPPORTUNITIES CONTINUED**

### **EVENT SPONSORS**

**Awards Dinner Cocktail Pre-Reception (\$2500) – One Available**

**Awards Dinner Wine on Tables (\$2000) – **SOLD****

**President's Reception Cocktail Reception (\$2000) – **SOLD****

**Happy Hour in Exhibit Hall (\$1500) – One Available**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Signage recognition at beverage refreshment area

### **LUNCH SPONSOR (\$1500) – Two Available**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Signage recognition at lunch

### **BREAKFAST SPONSOR (\$1000) – Two Available**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Signage recognition at breakfast

### **ONLINE DIRECTORY SPONSOR (\$1000)**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Logo recognition on opening screen of online directory

### **REFRESHMENT SPONSOR (\$750) – Two Available**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration
- Signage recognition at refreshment break



*The Voice of the Industry*

## **REGISTRATION INFORMATION**

Please email [kris@calsaga.org](mailto:kris@calsaga.org) or [kwallace@calsaga.org](mailto:kwallace@calsaga.org) with the following information:

Company Name

Contact Name and Title

Phone Number

Contact Email Address

Size of Booth desired

*2 Booth preferences – last year we sold out and began to sell booth space in the foyer. Please advise if you have a desire to be outside of the Exhibit Hall should we oversell again this year. Booth space will be assigned on a first come, first serve basis (for fully paid vendors).*

Sponsorship interest

## **HOTEL INFORMATION**

CALSAGA has arranged a room block at the Agua Caliente Casino Resort Spa in Rancho Mirage, CA.

Hotel code for discounted room rates will be available soon!

Agua Caliente Casino Resort and Spa  
32-250 Bob Hope Drive  
Rancho Mirage, CA 92270

## **CANCELLATION POLICY**

CALSAGA is unable to grant refunds for 'no shows' due to venue catering agreements.

Should you need to cancel with at least 60 days' notice, please contact Kris Smidt or Kate Wallace at:  
916-930-0552

[kris@calsaga.org](mailto:kris@calsaga.org) / [kwallace@calsaga.org](mailto:kwallace@calsaga.org)