



The Voice of the Industry

2017 Annual Conference Vendor and Sponsor Information

**October 18-19, 2017
Agua Caliente Casino Resort Spa
Rancho Mirage, CA**



The Voice of the Industry

VENDOR REGISTRATION

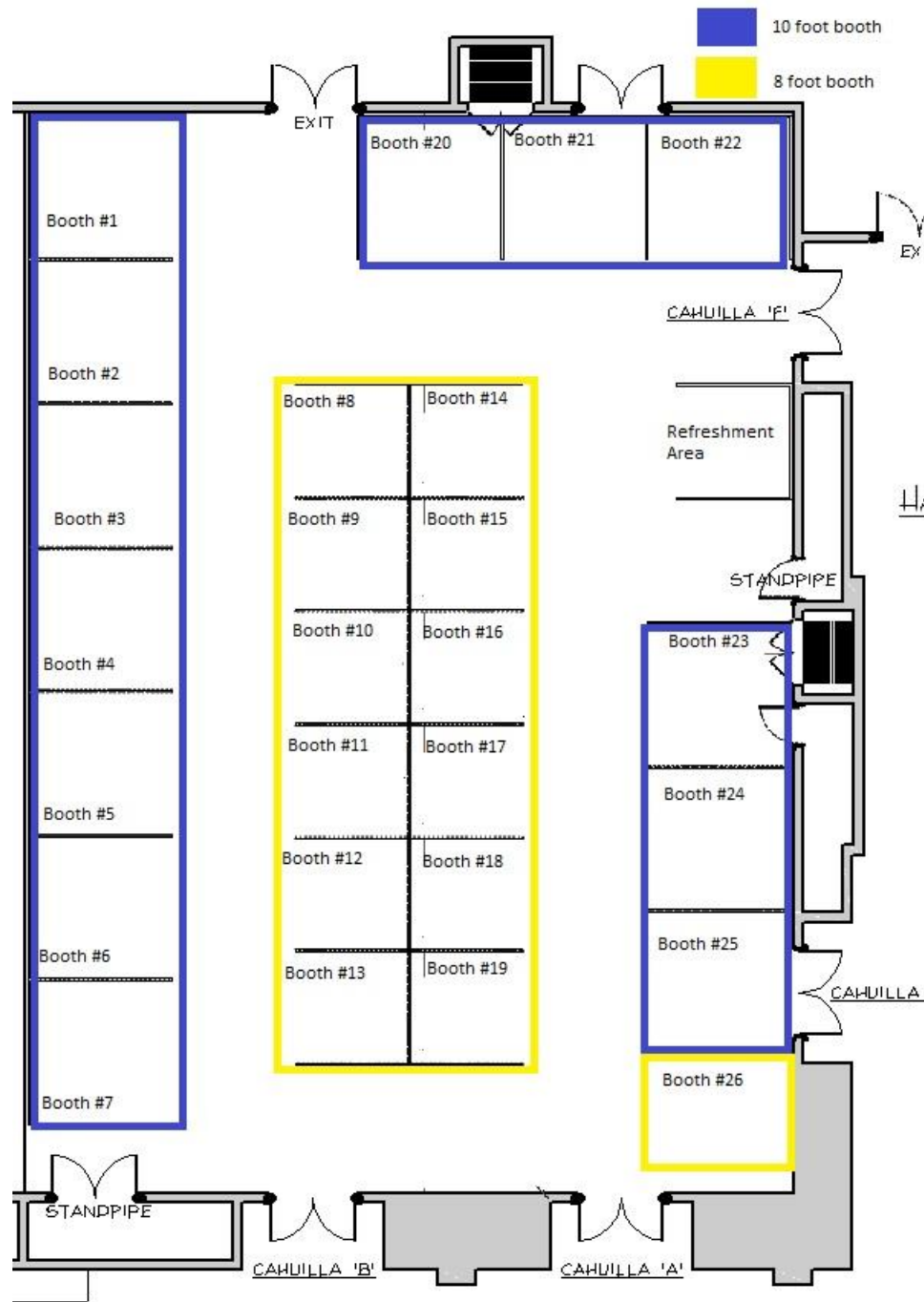
Registration as a vendor includes:

- Direct access to owners and senior management of some of the largest security companies in the world, as well as leading smaller regional companies
- Limited vendor and sponsorship opportunities allows participants the quality time with attendees that you would not get at any other oversold tradeshow
- An introduction to all attendees during the opening of the Awards Dinner
- All refreshments during break times will be located within the exhibit hall
- Newly revised dedicated booth visitation time during program (see schedule attached)
- Complete list of all attendees with contact information immediately following the conference
- All conference program meals and networking events are included for up to 2 attendees (including our Awards Dinner)
- Complimentary pre-wired 110V electricity to every booth (additional 220V access will need to be arranged separately with the hotel and at the vendor's expense).
- Complimentary internet access to every booth

Vendor Registration Information:

All vendor booths will require a 50% non-refundable deposit at the time of registration. Please see the Booth Map on the next page for more information.

8' Before 7.1.16	\$1500
10' Before 7.1.16	\$1650
20' Before 7.1.2016	\$2000
8' After 7.1.2016	\$2000
10' After 7.1.2016	\$2150
20' After 7.1.2016	\$2500





The Voice of the Industry

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (\$7500)

- 10' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people
- 2 Tickets to the Awards Dinner
- Company recognition during Awards Dinner
- Recognition in the conference program as well as on signage at Registration
- Distribution of promotional materials in registration bags

GOLD SPONSOR (\$5000)

- 10' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people
- 2 Tickets to the Awards Dinner
- Company recognition during general session
- Recognition in the conference program as well as on signage at Registration
- Distribution of promotional materials in registration bags

SILVER SPONSOR (\$4000)

- 10' Vendor Booth
- Admission to the Conference for 2 people
- All event meals and special event admission for 2 people
- Recognition in the conference program as well as on signage at Registration

BRONZE SPONSOR (\$3000)

- 10' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people
- Recognition in the conference program as well as on signage at Registration



The Voice of the Industry

SPONSORSHIP OPPORTUNITIES CONTINUED

LUNCH SPONSOR (\$1500)

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration

BREAKFAST SPONSOR (\$1000)

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration

REFRESHMENT SPONSOR (\$750)

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person
- Recognition in the conference program as well as on signage at Registration



The Voice of the Industry

REGISTRATION INFORMATION

Please email kris@calsaga.org or kwallace@calsaga.org with the following information:

Company Name

Contact Name and Title

Phone Number

Contact Email Address

Size of booth

Sponsorship interest

HOTEL INFORMATION

CALSAGA has arranged a room block at the Agua Caliente Casino Resort Spa in Rancho Mirage, CA. We have obtained a special room rate of \$109.99/night (not including applicable taxes and fees) for our attendees.

Reserve your room by calling 866-923-7244 and requesting the rate for CALSAGA.

Agua Caliente Casino Resort and Spa
32-250 Bob Hope Drive
Rancho Mirage, CA 92270

CANCELLATION POLICY

CALSAGA is unable to grant refunds for 'no shows' due to venue catering agreements.

Should you need to cancel with at least 60 days' notice, please contact Kris Smidt or Kate Wallace at: 916-930-0552

kris@calsaga.org / kwallace@calsaga.org