



*The Voice of the Industry*

# **2016 Annual Conference Vendor and Sponsor Information**

**October 19-21, 2016  
Agua Caliente Casino Resort Spa  
Rancho Mirage, CA**



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## **VENDOR REGISTRATION**

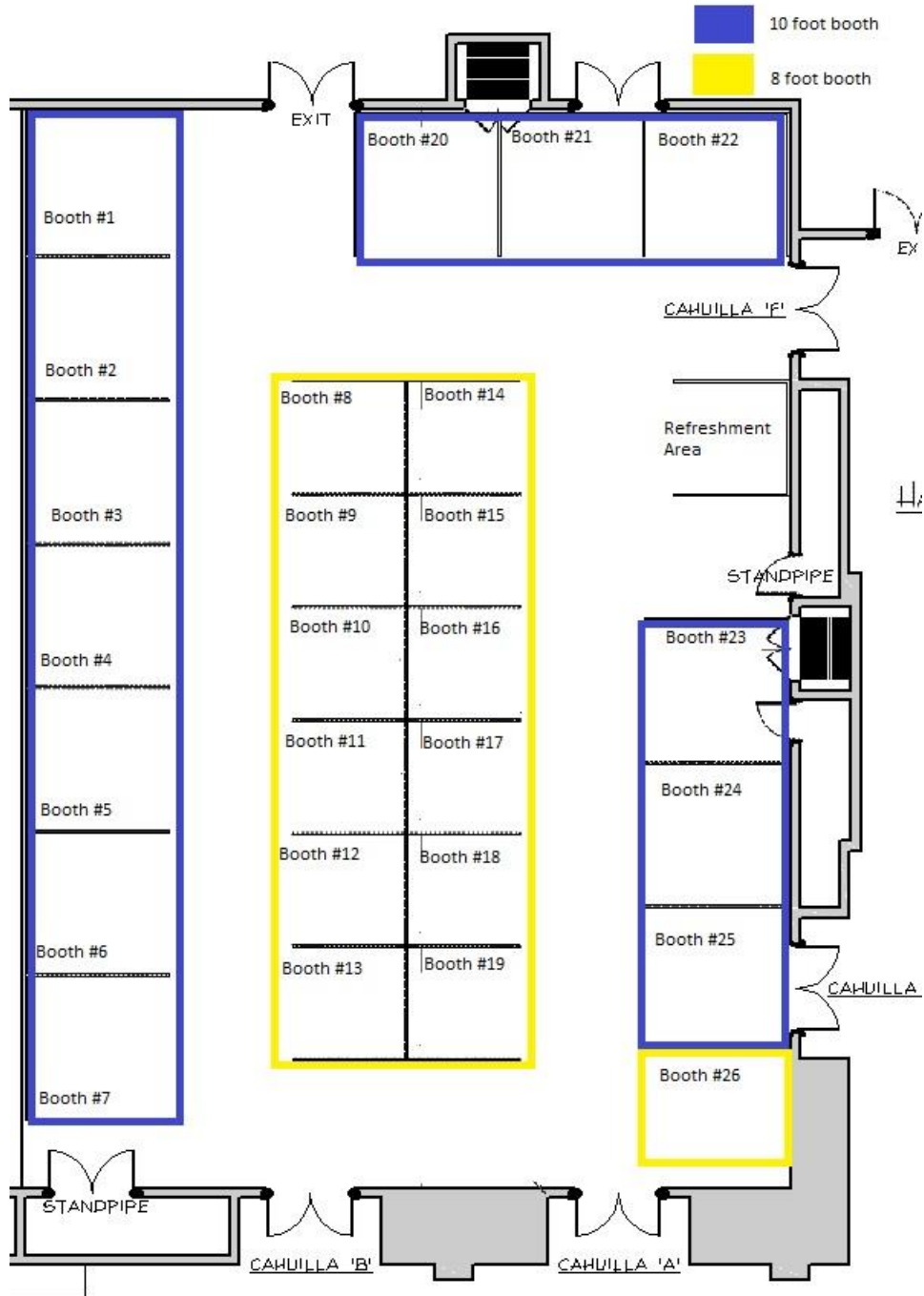
Registration as a vendor includes:

- Direct access to owners and senior management of some of the largest security companies in the world, as well as leading smaller regional companies
- Limited vendor and sponsorship opportunities allows participants the quality time with attendees that you would not get at any other oversold tradeshow
- An introduction to all attendees during the opening of the general session
- All refreshments during break times will be located within the exhibit hall
- Expanded dedicated booth visitation time during program
- Complete list of all attendees with contact information immediately following the conference
- All conference program meals are included for up to 2 attendees
- All conference special events (events TBD) for up to 2 attendees (registration does not include the Awards dinner taking place on 10/20, additional pricing for this event will be available shortly)
- Complimentary pre-wired 110V electricity to every booth (additional 220V access will need to be arranged separately with the hotel and at the vendor's expense).
- Complimentary internet access to every booth

### **Vendor Registration Information:**

All vendor booths will require a 50% non-refundable deposit at the time of registration. Please see the Booth Map on the next page for more information.

8' Before 7.1.16	\$1100
10' Before 7.1.16	\$1250
20' Before 7.1.2016	\$1500
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8' After 7.1.2016	\$1600
10' After 7.1.2016	\$1750
20' After 7.1.2016	\$2000





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## **SPONSORSHIP OPPORTUNITIES**

### **PLATINUM SPONSOR (\$7500)**

- 10' Vendor Booth
- Admission to the conference for 4 people
- All event meals and special event admission for 4 people
- 4 Tickets to the Awards Dinner on 10/20
- Company recognition during general session
- Recognition in the conference program as well as on signage at Registration
- Distribution of promotional materials in registration bags

### **GOLD SPONSOR (\$5000)**

- 10' Vendor Booth
- Admission to the conference for 3 people
- All event meals and special event admission for 3 people
- 3 Tickets to the Awards Dinner on 10/20
- Company recognition during general session
- Recognition in the conference program as well as on signage at Registration
- Distribution of promotional materials in registration bags

### **SILVER SPONSOR (\$4000)**

- 10' Vendor Booth
- Admission to the Conference for 2 people
- All event meals and special event admission for 2 people (registration does not include the Awards dinner taking place on 10/20, additional pricing for this event will be available shortly)
- Company recognition during general session
- Recognition in the conference program as well as on signage at Registration

### **BRONZE SPONSOR (\$3000)**

- 10' Vendor Booth
- Admission to the conference for 2 people
- All event meals and special event admission for 2 people (registration does not include the Awards dinner taking place on 10/20, additional pricing for this event will be available shortly)
- Sponsorship of a coffee/refreshment break
- Company recognition during general session



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- Recognition in the conference program as well as on signage at Registration

## **SPONSORSHIP OPPORTUNITIES CONTINUED**

### **LUNCH SPONSOR (\$1500)**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person (registration does not include the Awards dinner taking place on 10/20, additional pricing for this event will be available shortly)
- Company recognition during general session
- Recognition in the conference program as well as on signage at Registration

### **BREAKFAST SPONSOR (\$1000)**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person (registration does not include the Awards dinner taking place on 10/20, additional pricing for this event will be available shortly)
- Company recognition during general session
- Recognition in the conference program as well as on signage at Registration

### **REFRESHMENT SPONSOR (\$750)**

- Admission to the conference for 1 person
- All event meals and special event admission for 1 person (registration does not include the Awards dinner taking place on 10/20, additional pricing for this event will be available shortly)
- Company recognition during general session
- Recognition in the conference program as well as on signage at Registration



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## **REGISTRATION INFORMATION**

Please email [kris@calsaga.org](mailto:kris@calsaga.org) with the following information:

Company Name

Contact Name and Title

Phone Number

Contact Email Address

Size of booth

Sponsorship interest

## **HOTEL INFORMATION**

CALSAGA has arranged a room block at the Agua Caliente Casino Resort Spa in Rancho Mirage, CA. We have obtained a special room rate of \$109/night (not including applicable taxes and fees) for our attendees.

Reserve your room by calling 866-923-7244 and requesting the rate for CALSAGA.

Agua Caliente Casino Resort and Spa  
32-250 Bob Hope Drive  
Rancho Mirage, CA 92270

## **CANCELLATION POLICY**

CALSAGA is unable to grant refunds for 'no shows' due to venue catering agreements.

Should you need to cancel with at least 60 days' notice, please contact Kris Smidt or Roy Rahn at 916-930-0552 or [kris@calsaga.org](mailto:kris@calsaga.org) / [rrahn@calsaga.org](mailto:rrahn@calsaga.org)