



NETWORK PARTNER PROGRAM

The California Association of Licensed Security Agencies, Guards & Associates (CAL SAGA) is the only industry association in California dedicated to advocating on behalf of the security industry in the Legislature and at the Bureau of Security & Investigative Services (BSIS) to make sure our voice is heard. The organization has led efforts over the past several years to bring greater accountability in licensing, training and background screening standards that has made California a national leader in security. From small firms to some of the largest private security companies in the world, our legislative successes are due largely in part to our strength in numbers.

Our Mission is to: *“Raise and improve the quality of service and public perception of the security industry by promoting industry growth and providing information, education, improved standards, legislative and regulatory agency advocacy, money-saving benefits, and personal development.”*

As a membership service association, CALSAGA is dedicated to improving the services of the security industry, representing the professional and business interests of Private Patrol Operators, Proprietary Private Security Employers, Private Security Training Facilities, Private Security Trainers and their employees.

CALSAGA is a 501(c)6 non-profit organization, financially supported by membership dues, generous partner organizations and income from our training programs, annual conference and other member service fees. In addition, CALSAGA is pleased to receive financial assistance from diverse supporters and donors including sponsors and Network Partners.

Network Partnerships will run each calendar year and new partners who wish to sign up during the course of a year will have their dues prorated. Unless they wish otherwise, we will publicize the names and/or logos of supporters on our website, at our events, and in certain promotional materials as detailed on the following page.

To be considered for a potential alliance with CALSAGA, the Network Partners committee will review your proposal which should include the following:

- Services / products included
- Exclusive pricing for CALSAGA members regardless of company size (approximately 200 security companies employing some 70,000 individuals)
- Submit 3 references from companies/associations that use your services

Besides the standard proprietary disclosures, permissions, and representations CALSAGA Network Partners agreements also include the following terms:

- Mutual exchange of marketing data

Sponsorships for our Annual Conference will be sold separately and are not a part of the Network Partners Program.

We look forward to continuing or beginning our partnership.



Program Components and Annual Fee	Platinum	Signature	Premium	Basic
	\$7,500	\$5,000	\$3,500	\$2,000
A block of 15 minutes of dedicated time to present your product to the Board at a Board of Directors Meeting	X	X		
Special Recognition luncheon in your honor during CALSA SAGA Board of Directors Meeting	X	X		
Promote your special offers to Association members via the CALSA SAGA Blog	1x			
Contribute content to CALSA SAGA Association Newsletter article or blog post	1x			
Logo on CALSA SAGA's Network Partner Page	X	X	X	X
CALSA SAGA logo available for use on your website and promotional materials	X	X	X	X
CALSA SAGA thank you tweet at renewal	X	X	X	X
CALSA SAGA Newsletter/Blog thank you (1 time each)	X	X	X	
Annual updates that recognize and thank all supporters, including you!	X	X	X	X
Complimentary 8-foot booth* at CALSA SAGA Annual Conference <i>*10 or 20-foot booth may be secured for a small additional fee.</i>		X		
Complimentary 10-foot booth* at CALSA SAGA Annual Conference <i>*20-foot booth may be secured for a small additional fee</i>	X			
Introduction and acknowledgement at CALSA SAGA Annual Conference General Session	X	X		
Logo on presentation slides at CALSA SAGA Annual Conference	X	X	X	X
Invitation to VIP/Sponsor Opening Reception at Annual Conference	X	X	X	X
Premium signage location in high traffic areas at CALSA SAGA Annual Conference	X			